

CLARIFY

BHA 2% SOLUTION SALICYLIC ACID TONER



WHAT IS IT?

A 2% BHA solution salicylic toner balanced with fruit extracts, niacinamide, and oat kernel extract.

WHAT DOES IT DO?

Reduces acne and clears blemishes by unclogging pores and reducing oiliness without stripping the skin barrier.

WHY IS IT DIFFERENT?

Clarify deeply penetrates problem skin and encourages skin cell renewal to reveal a softer and brighter mattified complexion. This potent salicylic solution contains supporting ingredients to nourish problem skin and prevent irritation. Mango fruit extract enhances hydration and improves skin tone. Niacinamide compliments the deep exfoliating action of salicylic acid by boosting skin's natural moisturisation, while lipid-rich oat kernel extract soothes the skin and replenishes good oils.

WHY 2% BHA SOLUTION?

At 2% salicylic acid, Clarify is potent enough to exfoliate deep within pores but gentle enough to avoid damage to the skin barrier. It effectively unclogs blocked pores and removes excess sebum to reveal clearer, smoother, more radiant skin without causing irritation. -replenishing ingredients like cholesterol and niacinamide.

WHAT IS SALICYLIC ACID?

Derived from the bark of the Willow Tree, salicylic acid is a beta-hydroxy acid and an extremely effective keratolytic compound. This means it breaks down the outer layer of the skin to encourage skin cell turnover and removes pore-clogging impurities and excess oil that cause breakouts and blemishes.

HOW TO USE

HOW?

Apply to a cotton pad and sweep over cleansed face & neck avoiding the eye area. Use AM and/or PM as required.

WHO?

Suitable for all skin types. Clarify is an effective treatment for anyone who suffers with excess oiliness, whiteheads, blackheads, superficial acne, or breakouts.

KEY INGREDIENTS

SALICYLIC ACID

- Clears clogged pores
- Diminishes blackheads, whiteheads & pimples
- Reduces redness and inflammation

NIACINAMIDE

- Tightens pores
- Reduces inflammation
- Strengthens the skin barrier

MANGO FRUIT EXTRACT

- Reduces oiliness
- Calms acne
- Improves skin tone

PAPAYA FRUIT EXTRACT

- Reduces acne
- Cleans skin deeply
- Moisturises skin

OAT KERNAL EXTRACT

- Diminishes pores
- Removes oil and dirt
- Improves tone and texture

FAQ

1

WHY DOES CLARIFY FEEL OILY?

Unlike other salicylic toners, Clarify has a naturally oily texture. This is because it contains supporting ingredients that nourish and hydrate the skin, to avoid stripping skin of its natural oils. It won't clog pores because it is non-comedogenic.

2

I HAVE SENSITIVE SKIN. WILL CLARIFY IRRITATE MY SKIN?

No. Clarify is formulated with a unique blend of plant-extracted oils and non-comedogenic ingredients that work together to rebalance the skin's natural oils. It has been clinically tested and approved by dermatologists as non-irritating and kind to skin.

3

CAN CLARIFY BE USED WHEN PREGNANT OR BREASTFEEDING?

Topical salicylic acid is a pregnancy and breastfeeding safe ingredient. Please consult your doctor or gynaecologist if you have any particular concerns.

4

IS IT O.K. TO USE CLARIFY EVERY DAY?

Clarify can be used every day and even twice daily on problem areas if required. We recommend starting 2/3 times per week with Clarify and building up as your skin gets used to the new ingredient.

5

SINCE I STARTED USING CLARIFY, MY SKIN SEEMS TO BE GETTING WORSE!

This is called purging, and it is your skin's reaction to a new active ingredient that is increasing cell turnover rate. Blackheads, whiteheads, papules, and pre-pimples get pushed to the surface before fresh, healthy skin shines through.

6

CLARIFY IS STINGING MY SKIN. IS THIS NORMAL?

A slight stinging sensation is normal and is simply a sign that the active ingredient is working.

7

WHAT'S THE DIFFERENCE BETWEEN A BHA AND AN AHA?

Salicylic acid is a beta hydroxy acid (BHA), which means that it is oil soluble. Unlike alpha hydroxy acids (AHAs), it is able to get deeper into the skin, cut through excess sebum and remove dead skin cells and oil that are often the cause of acne break outs.

INCI

Aqua, Propanediol, Glycerin, Salicylic Acid, Avena Sativa (Oat) Kernel Extract, Niacinamide, Carica Papaya (Papaya) Fruit Extract, Mangifera Indica (Mango) Fruit Extract, Leuconostoc/Radish Root Ferment Filtrate, Potassium Sorbate, Disodium EDTA, Phenoxyethanol, Sodium Hydroxide, Sodium Benzoate.